



# 7 reasons a refurbished copier is better than new

## 1. Go Green! Recycled electronics is the responsible thing to do.

Each year over 2.25 million tons of electronics are discarded. Most go into landfills. The amount of carbon dioxide gas released into the atmosphere is 355 tons per every 1000 copiers manufactured. The carbon footprint of a rebuilt copier is practically zero.

## 2. 4 Times the New Manufacturer's Warranty

Most copier manufacturers offer a 90 day guarantee on their new, direct from factory machines. We are so confident in our 19-step refurbishment process, we offer a 1 year warranty on all refurbished systems.

## 3. You don't have to be the Guinea pig!

Every new machine has modifications and retrofits that are introduced weeks or months after introduction. Some have dozens! Some of these are minor while others are quite substantial in relation to their impact on the performance of the machine. While the manufacturer is identifying problems, designing these modifications, and sending firmware updates, you are experiencing down time and lost production. When we remanufacture a copier, we make sure each system has the latest software updates installed.

## 4. No "Lemons!"

If you are familiar purchasing/leasing copiers you have seen your share of "lemon" models. These are those models that have serious inherent problems that show up after several months or past a certain meter threshold. Today's equipment has the entire error and service history stored inside the system's memory. We review this history and choose which models to add to our line of remanufactured equipment. Only the most reliable devices are chosen for refurbishment.

## 5. 1 Year 100% Upgrade Guarantee

If your print needs grow unexpectedly and you need a more robust product within the first year, we offer 100% of your initial investment back towards the purchase or lease of an upgraded system. Yes 100%! You have the flexibility and confidence to know that if you quickly outgrow your copier, you have the option to upgrade without losing a penny.

## 6. Buy Local. (Re) Made in America!

When you buy a new copier, the majority of the profits are going to Japan or China or Korea. When you acquire a rebuilt copier, 100% of your investment stays in Wisconsin. Eco Office Equipment has always been a Wisconsin-based company located right here in the Fox Valley.

## 7. Cost

A rebuilt copier will cost 30% to 50% less than a comparable new model. These devices are "like new" models that are fully compatible with all current operating systems. When you consider the one year warranty and the value of being able to apply 100% of the investment towards an upgrade, the cost is even less.